

**MEDIA MARKETING COMMITTEE**  
**DETROIT HEALTH DEPARTMENT, Rm. 420- C**  
**October 22, 2003**  
**4:00 P.M. – 6: 00 P.M.**  
**MINUTES**

**PRESENT**

James Knox, Chairperson  
Torrance Hucks  
Cathy Gholston  
Omari Kali  
Jonsea Nelson

**SEMHAC STAFF**

**Guest**

**EXCUSED**

**I. Call to Order.**

Meeting called to order at 4:17 p.m.

**II. Moment of silence**

Moment of silence was held for those affected and infected by HIV/AIDS.

**III. Welcome and Introductions**

**IV. Approval of the meeting minutes of October 22, 2003 and today's agenda**

**V. Unfinished Business**

**VI. New Business / Old Business**

- a. Karla Handley discussed an upcoming Town hall Meeting on Homophobia in the Black Community. It was suggested that the Planning Council take part as an official supporter or sponsor. **Action:** The committee will appoint a POC to do further research, and present findings to the committee at the next meeting. The committee will in-turn make recommendations to the Planning Council.
- b. The Chair addressed the role of Media/Marketing relative to the Planning Council's Comprehensive Plan. It was recommended, by the Chair, that the committee stay within the guidelines set by the Bylaws. There was a concern that the committee may be considering matters beyond its charter. The discussion was triggered, in part, by the recent site visit and interview of the committee chair by the HRSA Consultant. **Discussion**
- c. A summary was given on the recent HRSA Site Visit. **Discussion**
- d. A discussion took place regarding the roles and responsibilities of the committee chair and the current direction of Media Marketing. **Discussion**

**VII. Announcements**

**VIII. Adjournment** Unfortunately the audiotape was not turned over and the remainder of the meeting was not captured.

**IX. Next Meeting:** 3 Dec 2003, 4p – 6p, Rm. 420C, Detroit Health Dept

Chairperson Signature: \_\_\_\_\_ Date: \_\_\_\_\_